



Distribution to clubs from the 2015/16 UEFA Champions League, the 2015/16 UEFA Europa League and the 2015 UEFA Super Cup and solidarity payments for the qualifying phase

UEFA has adopted a new distribution system. All net revenue from the club competitions (including the sale of tickets and hospitality packages for the UCL and UEL finals and the SCUP) will now be centralised, in one single pot, and reallocated to the UCL and UEL on a fixed ratio of 3.3:1.

The gross commercial revenue from the 2015/16 UCL, the 2015/16 UEL and the 2015 SCUP is estimated at around **€2.24bn**. The distribution plan (including fixed amounts) is based on this amount.

On the basis of the above-mentioned revenue forecast and set allocations, the total amount available for distribution to participating clubs in 2015/16 is €1'638.3m, of which **€1'257.3m** will go to clubs in the UCL and **€381m** to clubs in the UEL.

1. UEFA Champions League and UEFA Super Cup

1.1 Share for the 20 clubs in the play-offs for the UEFA Champions League

Clubs involved in the play-offs can expect a total of **€50m: €2m** for each winner and **€3m** for each club that is eliminated.

1.2 Share for the clubs in the UEFA Champions League (group stage onwards) and the UEFA Super Cup

1.2.1 Forecasted amounts

The net amount available to participating clubs will be split on a 60:40 basis between fixed amounts and variable amounts (market pool). Based on the net amount of **€1'207.3m**, the fixed amounts will be **€724.5m** (group stage allocations, performance and qualification bonuses) and the variable amounts **€482.8m** (market pool).

1. Fixed amounts (€724.5m)

- Each of the 32 clubs involved in the group stage can expect to receive a group stage allocation of **€12m**.

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- Group stage performance bonuses will also be paid for each match: **€1.5m** per win and **€500,000** per draw. Non-distributed amounts (€500,000 per draw) will be pooled and redistributed among the clubs playing in the group stage in amounts proportionate to their number of wins.
 - The clubs playing in the round of 16 can expect to receive **€5.5m** each, the quarter-finalists **€6m** each and the semi-finalists **€7m** each. The UCL winners can expect to receive **€15m** and the runners-up **€10.5m**, inclusive of their share of ticket revenue from the final (no additional amount will be paid to the finalists in relation to ticketing as was customary in the past).

A club could therefore receive, at best, **€54.5m**, not including their play-off allocations or market pool share.

The 2015 SCUP winners can expect to receive **€4m** and the runners-up **€3m**.

2. Market pool (€482.8m)

The estimated available amount of **€482.8m** will be distributed according to the proportional value of each TV market represented by the clubs taking part in the UCL (group stage onwards) and be split among the clubs participating from a given association.

- a) Half of the amount representing the value of each market will be split among the clubs based on their performance in the **previous domestic championship**. The following split among the clubs from any given association will apply (the table below covers all cases that may arise from the qualifying phase and is based on the national association rankings as shown in Annex A of the Regulations of the UEFA Champions League 2015/16).

	4 teams (National Associations 1-3)	3 teams (National Associations 1-3)	3 teams (National Associations 4-6)	2 teams (National Associations 4-6 and 13-15)	2 teams (National Associations 7-12)	1 team (National Associations 7-54)
Champion	40%	45%	50%	55%	65%	100%
Runner-up	30%	35%	35%	45%	35%	
N - 3	20%	20%	15%			
N - 4	10%					

- o UCL or UEL titleholders that do not qualify for the UCL via their domestic championship will receive nothing from this first half of the market pool.
 - o UCL or UEL titleholders that also qualify via their domestic championship for the UCL will retain the percentage assigned to them based on the position in which they finish the championship.
- b) The other half of the amount representing the value of each market will be paid **in proportion to the number of matches played** by each club in the 2015/16 UCL.
- c) Each time that a club of an association represented by one or more clubs in the UCL group stage is eliminated in the play-offs, 10% of that association's market pool share will be deducted and allocated to the eliminated club. This is a new arrangement which was not part of the distribution system before.

The various amounts distributed from the market pool on a club by club basis can only be calculated once all the contracts have been finalised and not before the end of the competition, since the exact amount for each club depends on five factors:

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1. The actual final amount in the market pool.
 2. The composition of the field of clubs participating in the 2015/16 UCL.
 3. The number of clubs from any given association competing in the 2015/16 UCL.
 4. The final position of each competing club in their previous season's domestic championship.
 5. The performance of each club in the 2015/16 UCL.

Additional detailed information on individual market pool amounts will be communicated to the clubs directly.

1.2.2 Additional amounts

Any additional amount available for club distribution as a result of possible final higher gross commercial revenue (surplus) will first cover the **€4.270m** (indicative figure) assigned to the European Club Association (ECA) in accordance with its memorandum of understanding with UEFA. This amount will initially be taken from the market pool share. Any remaining surplus will be split on a 60:40 basis between fixed amounts and the market pool, as decided by the UEFA Executive Committee on the recommendation of the Club Competitions Committee.

2. UEFA Europa League

2.1 Share for the clubs participating in the UEFA Europa League (group stage onwards)

2.1.1 Forecasted amounts

The net amount available to the participating clubs will be split on a 60:40 basis between fixed amounts and variable amounts (market pool). Therefore, **€228m** will be distributed as fixed amounts and **€153m** as variable amounts (market pool).

1. Fixed amounts (€228m)

- Each of the 48 clubs involved in the group stage can expect to receive a group stage allocation of **€2.4m**.
- Group stage performance bonuses will also be paid for each match: **€360,000** per win and **€120,000** per draw. Non-distributed amounts (€120,000 per draw) will be pooled and redistributed among the clubs playing in the group stage in amounts proportionate to their number of wins.
- The group winners can expect to receive a qualification bonus of **€500,000 each** and the runners-up **€250,000 each**.
- The clubs playing in the round of 32 can expect to receive **€500,000** each, the clubs playing in the round of 16 **€750,000** each, the quarter-finalists **€1m** each and the semi-

finalists **€1.5m** each. The UEL winners can expect to receive **€6.5m** and the runners-up **€3.5m**, inclusive of their share of ticket revenue from the final (no additional amount will be paid to the finalists in relation to ticketing as was customary in the past).

A club could receive, at best, **€15.31m**, not including their market pool share.

2. Market pool (€153m)

The estimated available amount of **€153m** will be distributed according to the proportional value of each TV market represented by the clubs taking part in the UEL (group stage onwards) and be split among the clubs participating from a given association.

- a) Half of the global market pool (**€76.5m**) will be split into as many shares as there are national associations represented by at least one club in the group stage. Each share, proportional to the value of the relevant media rights market, will be split among the clubs based on their performance in the **previous season's domestic competitions**. The following split will apply among the clubs from any given association.

	6 teams	5 teams	4 teams	3 teams	2 teams	1 team
Cup Winner	25%	30%	40%	40%	60%	100%
Team 2	15%	17.5%	20%	30%	40%	
Team 3	15%	17.5%	20%	30%		
Team 4	15%	17.5%	20%			
Team 5	15%	17.5%				
Team 6	15%					

NB:

- o If the domestic cup winner does not qualify for the UEL group stage, the market pool distribution will be split equally among all the participating clubs from the relevant national association.
- o Domestic cup winners eliminated in the UCL qualifying rounds and moving to the UEL will be considered as cup winners as far as the distribution plan is concerned.

- b) The other half of the market pool (**€76.5m**) will be split into as many shares as there are rounds in the competition, as follows:

Group stage (40%)	€30.6m
Round of 32 (20%)	€15.3m
Round of 16 (16%)	€12.2m
Quarter-finals (12%)	€9.2m
Semi-finals (8%)	€6.1m
Final (4%)	€3.1m

Each of the above shares will be split into as many portions as there are national associations represented by at least one club in the round concerned, proportional to the value of the relevant media rights markets. Each national association share will be split equally among all the clubs participating in that round from a given national association.

The various amounts distributed from the market pool on a club by club basis can only be confirmed once all the contracts have been finalised and not before the end of the competition, since the exact amount for each club depends on five factors:

1. The actual final amount in the market pool.
2. The composition of the field of clubs participating in the 2015/16 UEL.
3. The number of clubs from any given association competing in the 2015/16 UEL.
4. The results of each competing club in the previous season's domestic competitions.
5. The performance of each club in the 2015/16 UEL.

Additional detailed information on individual market pool amounts will be communicated to the clubs directly.

2.2 Additional amounts

Any additional amounts available for distribution to clubs as a result of higher gross commercial revenue (surplus) will be split on a 60:40 basis between fixed amounts and the market pool, as decided by the UEFA Executive Committee on the recommendation of the Club Competitions Committee.

3. Solidarity payments

3.1 Solidarity payments for the qualifying phase of the UEFA club competitions

In the new distribution system, the pot for payments to clubs participating in the UCL and UEL qualifying rounds will be equal to 3.5% of the overall gross revenue. Based on the forecast of €2.24bn in overall revenue, €78.4m will be distributed to the clubs as follows.

3.1.1 UEFA Champions League

- Each domestic champion club which does not qualify for the UCL group stage will receive **€250,000** in addition to the amounts due for participation in each qualifying round.